

A Better Way To Learn

Picmonic is a radically different learning platform for a radically different generation of students. By transforming forgettable text into memorable mnemonic characters and fun stories, students remember more, excel in school, score higher on exams, and dominate the PCAT® and NAPLEX®.

Picmonic's audiovisual mnemonic approach develops deeper understanding of key concepts, proven more effective than existing books or flashcards*.

500+ Pharmacy School Topics covering 5,000+ Key Facts



Pharmacology
(300+)



Physiology
(60+)



Anatomy & Embryology
(60+)



Epidemiology
(10+)

+ more!

**1 Million
Healthcare
Student
Users**

Plus thousands of recall questions and adaptive Daily Quizzes

Intelligently adjusts to a student's needs, to increase retention and combat the forgetting curve.

**In a controlled research study, students using Picmonic saw up to a 331% improvement in memory retention*

Free Trial Access for Educators

Our vast library aligns to your curriculum so you can quickly find Picmonics to share with students or use during lectures. Integrate Picmonic into your classroom and help students learn more in less time.

Available on
web and
mobile



Why It Works

Picmonic delivers a research proven, multisensory, highly effective online learning experience that enables students to understand concepts easier and remember them longer, accelerating overall mastery.



In a randomized, double-blind, controlled study, the Picmonic Learning System was compared to text-based review material and found that students saw up to a 331% improvement in memory retention.

*[Adv. Med. Educ. Pract. 2014 May 8; 5: 125-32 doi:10.2147/AMEP.S61875_eCollection 2014](#)

What Students Are Saying

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*I was shocked at how much information and high yield details I was able to recall using Picmonic. **I can picture a lot of the Picmonics now and remember the details months later!***

- Katrina

New York College of Osteopathic
Medicine of NYIT

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It was critical for detail retention in biochemistry, microbiology, and pharmacology. Furthermore, I am scoring high on Shelf prep questions testing obscure facts!

- Talayesa

University of Central Florida
College of Medicine

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Created by Medical Professionals



Ron Robertson
Co-Founder & CEO



Niket Sonpal, MD
Director of Medical Education



JoAnn Zerwekh, EdD, RN
Director of Nursing Education



Jimmy Stevens, PharmD
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