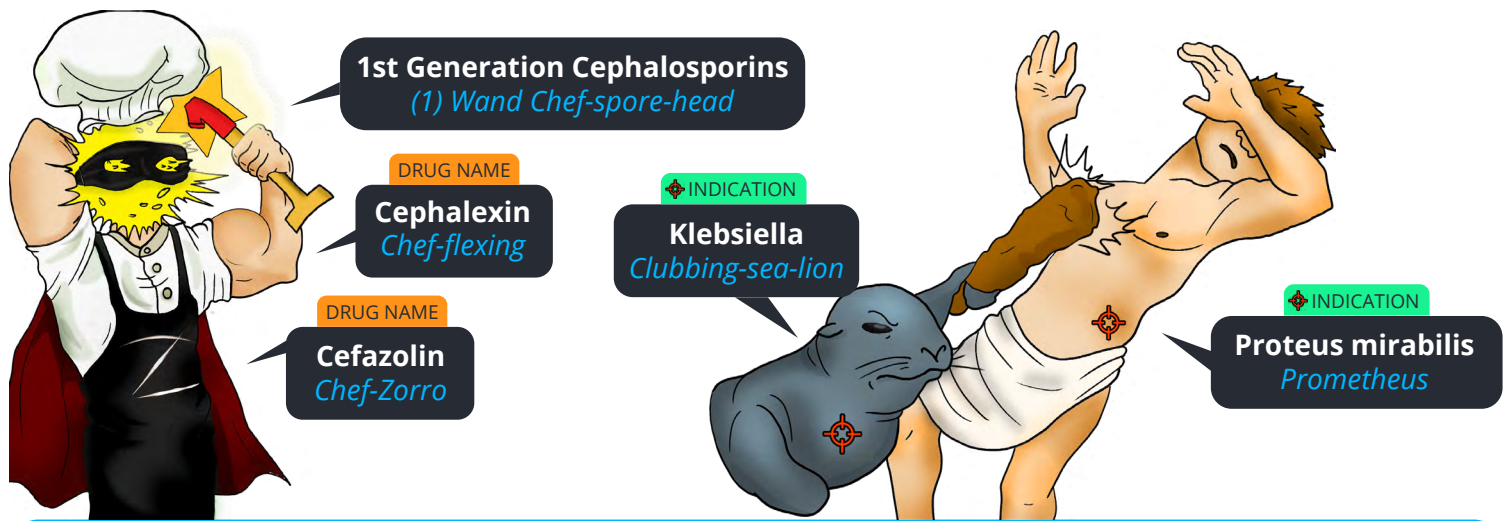


A Better Way to Learn

Picmonic is a radically different learning platform for a radically different generation of students. By transforming forgettable text into memorable characters and fun stories, students remember more, excel in school, score higher on exams, and dominate the USMLE Step 1 and Step 2 CK.

Picmonic's visual approach develops deeper understanding of key concepts, proven more effective than existing books or flashcards*.



1,600+ Medical School Topics covering 15,000+ Key Facts



Pharmacology



Microbiology



Biochemistry



Pathology



Behavioral & Psych

+more

800,000+ Students

using Picmonic for medical and nursing school

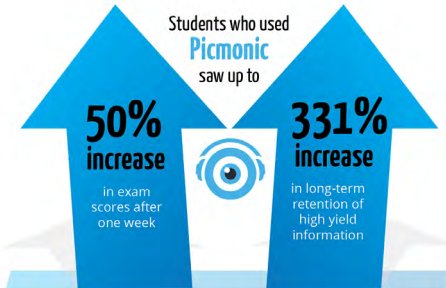
Plus thousands of recall questions and adaptive Daily Quizzes

Intelligently adjusts to a student's needs, to increase retention and combat the forgetting curve.

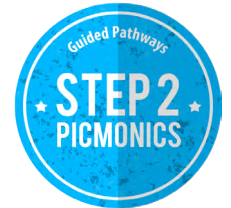
**In a controlled research study, students using Picmonic saw up to a 331% improvement in memory retention*

Why it Works

Picmonic delivers a research proven, multisensory, highly effective online learning experience that enables students to understand concepts easier and remember them longer, accelerating overall mastery.



In a randomized, double-blind, controlled study, the Picmonic Learning System was compared to text-based review material and found that students saw up to a **331% improvement in memory retention**.



What Students are Saying

“ *[Picmonics] correlate directly with what is in First Aid so you know it is essential information that will show up on the exam. The number of questions I got right in biochemistry and microbiology were mainly due to this resource.* ”

- James
Texas Tech University
Step 1 score: 274

“ *It was critical for detail retention in biochemistry, microbiology, and pharmacology. Furthermore, I am scoring high on Shelf prep questions testing obscure facts!* ”

- Talayesa
University of Central Florida
Step 1 score: 266

Created by Medical Professionals



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Co-Founder and CEO



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