NEW POSSIBILITIES BEGIN WITH NEXT GENERATION PRIMAL PICTURES

Best-in-class content, partnership and service

Use this consistently-updated snapshot of planned, in development and behind-the-scenes enhancements to improve user experience and exceed your expectations
Primal Pictures’ Enhancement Roadmap
BEST-IN-CLASS CONTENT, PARTNERSHIP AND SERVICE

**Highlights of current initiatives**

**Engage**
- Premium range and scope of content to engage, educate and inspire
  - Interactive cadaveric dissection images side-by-side with 3D anatomy models
  - Evidence-based learning and anatomy assessment modules (Perceptive Adaptive Learning Modules – PALMs)
  - Optimized biomechanics and muscle function videos
  - Enhanced 3D models including: brain, teeth, cutaneous innervation of the head and muscles of the spine
  - Continued enhancement of 3D models including heart and clinically-oriented anatomy

**Experience**
- Continual enhancement and optimization of user experience
  - Modern user interface through evolution of HTML5 updates
  - Mobile app for Primal’s Real-time Human Anatomy extended to include the whole body with augmented reality included across all regions
  - Efficient interchange between multiple languages – English, Latin and Mandarin – within Primal’s 3D Real-time Human Anatomy
  - Integrate and effortlessly embed 3D interactive content directly into learning management systems, course materials and presentations
  - Efficient, intuitive user environment via real-time touch screen accessibility

**Excel**
- Market leading service and consult to maximize investment
  - Dedicated Client Service: client on-boarding, user orientation, ongoing training and user communication tools
  - Ongoing user training though regularly-scheduled, live user webinars
  - Growing gallery of self-help training via “how-to” tutorials and other resources
  - Expanded client communication tools and resource center
  - Enhanced user statistic reports – COUNTER-compliant and SUSHI
  - Unrivalled expert consult, guidance, and value through Primal’s Strategic Value Program core, tailored, and targeted anatomy solutions
  - Dynamic user collaboration and alliance through Primal Engage – Voice… Consult… Partner

**Coming soon**
- Normal to abnormal anatomically-oriented progression of disease state or condition

**Behind the scenes**
- Photogrammetry – real cadaveric projections manipulated in real-time digital environment
- Evolving functional anatomy, sports, exercise and physical therapy content

**Engage**
- Student-focused mobile app enabling anatomy review and assessment on-the-go
- 3D Printing: a selection of optimised 3D printable views supporting tactile learning styles

**Experience**
- Fully-optimized smartphone experience enabling usage on-the-go, on any device
- Utilize translation services to improve user experience across a variety of languages
- Find relevant content quickly and easily with Smart Search. Efficiently pinpoint best results through visual thumbnails.

**Excel**
- Ongoing needs-based user training though regularly scheduled user webinars, enhanced faculty resource center and self-serve tutorials
- Extension of Primal Engage with user blog, forums, surveys and case studies