

## Augmented Reality for 3D Real-time

Bring more to your reality with cutting-edge AR.

Innovative augmented reality (AR) comes to Primal's 3D Real-time of Human Anatomy solution for a stunning interactive exploration of the human body that sets your user environment apart from the crowd and inspires increased engagement and elevated performance.

Drive maximum direct engagement with your content using AR that brings the unparalleled human anatomy models in 3D Real-time to life in your own environment.

**From their mobile devices\*, users can manipulate AR 3D anatomical models or physically move their device around the 3D model, viewing it as if it were actually in the room, and exploring it in 3D depth. AR for 3D Real-time:**

- Establishes your institution or brand as a forward-thinking innovator and increases your perceived value as you align with the cutting-edge, credible, premium anatomy brand.
- Drives usage and engagement with highly-accessible, attention-grabbing resources requiring little to no support or training.
- Gets sales teams up to speed quickly and easily with tools that help them communicate with confidence and drive maximum engagement with clients.
- Boosts student outcomes and faculty profile by presenting exciting visuals for innovative coursework.

\*iPads 2017 and newer, all iPad Pros, and iPhone 6S and above – Android device access coming soon.

