PRIMAL PICTURES

TEACH, LEARN AND EDUCATE PATIENTS USING 3D ANATOMY FOR MANUAL & MASSAGE THERAPY BY PRIMAL PICTURES

Primal Pictures digital solutions – the perfect partner for today’s evolving health science practice and teaching environments.
Working with a team of the top names in massage and manual therapy, led up by Judith DeLany, Primal Pictures have created a unique digital resource for manual and massage therapists that will transform training and practice. This engaging digital resource provides an intuitive and comprehensive multimedia guide for a wide variety of therapeutic topics ideal for teaching, reference and patient education. Accessible text is supplemented by live movie clips, photographs and illustrations. Enhance consultations, enliven lectures and create powerful patient education materials and presentations using this invaluable digital solution.

This versatile digital title includes a wealth of engaging content:

**Comprehensive 3D anatomy, muscle and trigger point atlas**
Easily interact with a range of interactive 3D anatomy views covering the whole body, a comprehensive muscle atlas featuring over 150 muscles shown with their origin and insertion and 124 interactive trigger point views.

**Manual and massage therapy content**
Covers 27 topics ranging from key massage techniques to special care. Each topic is has clear explanatory text, written by an expert in the technique and is supplemented by photographs and video clips providing clarity and context.

- Active isolated stretching
- Aquatic bodywork
- Body wraps and scrubs
- Craniosacral therapy
- Hospice-based massage therapy
- Hot/cold stone therapy
- Infant massage
- Kinesiotaping
- Lymph drainage therapy
- Massage for the elderly
- Muscle energy techniques
- Neural manipulation
- Neuromuscular therapy (NMT)
- Oncology massage
- Orthopedic massage
- PNF stretching
- Positional release
- Prenatal massage
- Reflexology
- Shiatsu/acupressure
- Sports massage
- Spray and stretch
- Structural integration
- Swedish massage
- Thai massage
- Trigger point release
- Visceral manipulation

**Library of 3D muscle function animations and gross motor movement animations**
Over 75 animations cover many common movements such as flexion, extension, adduction and abduction for the head and neck, upper extremity, trunk, pelvis and lower extremity. Each animation can be exported into PowerPoint for presentations or teaching.

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800-901-5494
Library of more than 80 surface anatomy movies show the muscle action for real-life

Easily review and explain musculoskeletal anatomy and trigger points using interactive and 3D modeling. Interactive functions allow you to rotate the 3D models through 30 degrees and add or remove layers of anatomy to view and label any visible structure with ease.

Transform your consultations, patient education and presentations! Use easy edit functions to export any image or animation for patient education and presentations.

Library of images, animations, movies and illustrations covering anatomy and therapies bring concepts to life and will aid teaching and explanation to patients.

Save time using the software as a quick and easy to access reference.
Clicking on any visible structure will bring up relating text and hotlinks to supporting multimedia.

Hosted on our robust online platform, we offer flexible licences and adoptions, which provide:

- Seamless electronic access to accurate 3D anatomy and therapy content.
- Regular content and functionality updates are included in the price for all annual licenses and subscriptions.
- Content that can be easily embedded into patient education, presentations, lesson plans, handouts and Learning Management Systems.

Group licenses are based on concurrency and can therefore allow large groups to access the content for a relatively small per user fee across multiple locations. Our flexible student adoption models provide access to the students – and faculty – for an agreed time period and cost less than many textbooks.

For more information contact us at 800-901-5494
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